



GREENLIGHT AWARD 2016-2017

Welcome to the Greenlight Award Competition! Students from four high schools have a unique opportunity to compete for this award and to make a difference in our community. We are excited to see what big green ideas you have!

WHAT IT IS: Students develop projects aimed at engaging community members in addressing one of the measures in the Town of Bedford or Westchester County Climate Action Plans. Round 1 finalists bring projects to life and compete for the Greenlight Award in May.

HOW IT WORKS:

- Work alone or in teams through the fall to come up with an idea and make a plan for how it would work, what it would cost, what impact it would have.
- Identify a faculty advisor to provide guidance.
- Submit online **Intent to Participate Form by October 28, 2016.**
- Attend mandatory **Incubator Workshop in November (TBA)**
- Submit via Google Docs **Project Proposal Form by December 15, 2016.**
- Participate in **Round 1 Expo/Presentations Saturday, January 7, 2017, 9-noon.**
- Judges will consider the written and oral Project Proposals and ask questions.
- Finalists will receive up to \$1,000 in project seed funding (based on budget demonstrated in proposal) and will have access to help from community experts.
- January through May, students develop and pilot projects.
- Finalists present completed projects at a community-wide, *Shark Tank-like*, event on **Wednesday, May 17, 2017, 7pm.** Judges select the Greenlight Award winner.
- Final prize: \$500 student team award and \$500 faculty grant.
- Press releases sent to local media; all participants receive certificates of participation and publicity for the great work they do in the community.
- Bedford 2020 will offer advice or support to the most promising projects to help them continue or move ahead in the community.

Rules, Resources & More Information at www.bedford2020.org/Greenlight
Questions? Contact Ellen Calves ellen.calves@bedford2020.org