

GREENLIGHT AWARD CONTEST 2018 - 2019

CHANGEMAKER 2020

▶ THE CHALLENGE

Get at least 20 people
to change their behavior
at least 20 times
to benefit the environment

▶ THE COMPETITION

Incubator Phase

Participants work in the fall with community experts to develop a project proposal

Shark Tank

Teams pitch proposals in December; the best receive up to \$1,000, work with experts, and lead projects in their community

Finals

Finalists present results at the Finals in May.
Grand Prize: Greenlight Award and \$500

▶ THE INFO

Find info, toolkit, and sign up form at
www.bedford2020.org/greenlight
or contact: ellen.calves@bedford2020.org



2017-2018 participant changed water use behavior through education and rain barrel installation in school garden

**WHAT BEHAVIOR
WILL YOU CHANGE?**

**SIGN UP ONLINE
BY 10/15/18**



**BEDFORD
2020**