

Supporting Moon Dance: Sponsorship Details



MOON DANCE is an exclusive farm-to-table dinner and celebration of **Bedford 2020** and the amazing strides that our community has made in tackling environmental issues over the past nine years. Held under the light of the full moon, **Saturday, May 18**, at bucolic **Maple Grove Farm**, this party is sure to be the hottest ticket of the season. Special honorees at the event are environmental heroes and long-time Bedford 2020 supporters **Jim Wood** and **Jayni and Chevy Chase**.

Moon Dance sponsors will receive an unparalleled opportunity to reach a highly desirable and discerning audience interested in supporting businesses and products that offer clean, healthy solutions for our planet. Sponsorship packages include: naming, product placement and branding opportunities at the event; an advertisement in Bedford Magazine's March/April green issue; inclusion in all Bedford 2020 communications for Moon Dance including invitation, press releases, social media, website, and e-news as a signature sponsor (estimated reach of 5,000+); complimentary tickets to the event. Sponsorship packages for Moon Dance also include extended branding opportunities for your business in other high-reach Bedford 2020 programs.

Moon Dance Sponsorship Levels and Package Details

PLANET HERO: \$15,000

- ▶ Full page display ad in March/April green issue of Bedford Magazine (readership of 26K)
- ▶ High visibility naming opportunity at event main arenas: Barn or Tent or Entertainment
- ▶ Opportunity for product integration at event
- ▶ Logo in highest level sponsor position on-site
- ▶ Name in highest level sponsor position on invitation, B2020 website, and all outreach materials (estimated reach of 5,000+)
- ▶ Six VIP tickets to event
- ▶ Listing as a sponsor of this year's Bedford 2020 Greenlight Award student competition on all outreach materials and at all events. Program runs November 2018 - April 2019.
- ▶ Opportunity to reach thousands of school and general community members.

CLIMATE CHAMPION: \$10,000

- ▶ Half-page display ad in March/April green issue of Bedford Magazine (readership of 26K)
- ▶ High visibility naming opportunity at event: Signature drink, reception area, or stage
- ▶ Opportunity for product integration on-site
- ▶ Logo in high level sponsor position on-site
- ▶ Name in high level sponsor position on invitation, B2020 website and all outreach materials (estimated reach of 5,000+)
- ▶ Four VIP tickets to event
- ▶ Listing as sponsor of Bedford 2020's annual Earth Day Festival in April 2019. Naming and product opportunities at event and will be included in extensive publicity and outreach materials

EARTH KEEPER: \$5,000

- ▶ Quarter-page display ad in March/April green issue of Bedford Magazine (26k readers)
- ▶ Opportunity for product integration on-site
- ▶ Logo in sponsor position on-site
- ▶ Name in sponsor position on invitation, B2020 website and all outreach materials (estimated reach of 5,000+)
- ▶ Two VIP tickets to event
- ▶ Signage at Bedford 2020 Take It or Leave It Shed May through October 2019

ENVIRONMENTAL STEWARD: \$2,500

- ▶ Sixth-page display ad in March/April green issue of Bedford Magazine (readership of 26K)
- ▶ Logo in sponsor position on-site
- ▶ Name in sponsor position on invitation, B2020 website, and all outreach materials (estimated reach of 5,000+)
- ▶ Two tickets to event
- ▶ Listing as sponsor of a Bedford 2020 HeatSmart workshop in 2019. Will be included in all publicity and outreach materials

To discuss sponsorship opportunities, please contact: Midge Iorio, Executive Director, Bedford 2020, 914-620-2411 Midge.Iorio@Bedford2020.org