



TAKE ACTION ON JANUARY 31
 ENERGY
 WATER
 WASTE
 FOOD
 HEALTH

January 31, 2015

Expo Information for Prospective Exhibitors

The Bedford 2020 Environmental Summit & Solar Action Day Expo will consist of approximately 70 tables or booths that will complement the lectures and workshops as well as showcase the work of non-profits, businesses, student and community organizations that advance the mission of Bedford 2020 Coalition's program. Specific areas of interest on January 31 will be solar power, energy efficiency, fuel-efficient vehicles, food and agriculture, waste and recycling, and water and land use. Go to www.bedford2020.org for more information.

The tables will be located in the halls and central areas on the first floor of Fox Lane High School. They will be situated in the hallways so that attendees will pass by them on their way to lectures, workshops or lunch. The Expo will be open throughout the daylong event, with time set aside in the schedule for attendees to explore the Expo.

The Bedford Environmental Summit, held in 2009, attracted over 1,000 participants and the 2011 Bedford Environmental Action Day attracted over 700 participants. We expect the same enthusiastic turn out of leaders from local government, business, religious, civic, educational and non-profit organizations as well as concerned local residents and students.

Application

- If you are interested in having an Expo table at the Action Day event, please fill out our Expo application on the next page. Once accepted, you will receive our confirmation and then will be asked to remit payment.
- Applications for an Expo table will be treated on a first-come-first-serve basis. The Expo Committee will make the final determination as to which Expo applicants will be accepted. Our goal is to create a lively Expo area that advances the mission of the Action Day event — to engage all members of the community in a full day of education, discussion and networking with the goal of building awareness, facilitating actions and securing commitments by residents, businesses, religious entities and civic associations to change behavior in such areas as energy usage, food/agriculture, transportation, waste/recycling and water/land use.
- Once we have approved your application, our Expo team will contact you with registration and payment instructions. Payment and Registration must be made no later than January 23rd.

Pricing

- The booth fee is \$400 for commercial Expo participants, \$150 for small businesses, \$50 for non-profits and no charge for students.
- Expo tables must be attended by at least one person at all times during the event, from 8:00 am to 4:30 pm.
- Each person who attends an Expo table is also required to pre-register for the Action Day event at (insert link).
- Registration is required for all Expo participants. The fee is \$25 per adult, \$10 per student and entitles you to morning coffee/tea and lunch as well as admission to workshops. If you do not wish to attend any workshops the fee is \$10 for adults and students to cover the cost of lunch.

Set Up

- Expo tables are 8 feet by 3 feet and will be covered with a uniform fabric. If you need a larger space and we will try to accommodate you.
- Participants with brochures or small displays may be asked to share tables.
- Special equipment, such as easels, must be supplied by exhibitors. Each booth will have 2 chairs unless more are requested.

Schedule

- Booth setup starts at 7:00 am on January 31st. Exhibitors are requested not to close their booths until 4:30 PM on Saturday.

Questions

If you have questions, please contact our Expo Co-Chairs Mary Beth Kass (evkass@optonline.net) and Virginia Maybank (vmaybank@optonline.net) or call (914) 232-3044.

Application on next page

